

Be a part of the **fun!!**

EDGEfest is **Thriving** in Edgewater!

The logo for EDGEfest features the word "EDGE" in large, bold, blue capital letters. A black location pin icon with a red dot is positioned above the letter "D". Below "EDGE", the word "fest" is written in a black, lowercase, cursive font. The entire logo is centered on the page.

EDGE
fest

Your **Place** for Family Fun!



2024 Sponsorship Pack



Dear Business Owner/Community Partner,

We want to invite you to be part of our annual **EDGEfest** event series in Edgewater. There are sixteen (16) events planned for 2024. Each event will include a variety of activities designed to provide something for every member of the family.

The 2024 schedule of events is included on page three of this packet.

Becoming a sponsor provides you with numerous opportunities to promote your business. We design and distribute event flyers that include sponsor names or logos. Additional sponsor benefits are outlined on the next page.

The Mission of Edgewater Special Events:

- Effective promotion for our business and community partners
- Family fun for citizens and visitors

EDGEfest sponsorship is a fun, economical opportunity to showcase your business to Edgewater's citizens and visitors. On the following page you will find the sponsorship and vendor options for 2024 and we have also included a sponsorship form to sign up.

We know you will find it worthwhile to participate in our thriving **EDGEfest** event series.

Please feel free to contact me if you have any questions.

Sincerest Regards,

Brandi Matzek

Special Events Coordinator
bmatzek@cityofedgewater.org
386-424-2400 x7207



Sponsorship Categories

Sponsor Level	Total Cost for 10 Events	Free Booth Space	Mentions on City Facebook Page	Business Name Mentions by Event DJ	Stage Front Banner/ Sign (provided by sponsor)	Sponsor of the Month Promotion	Business Logo on Event Flyers	Business Mention in Press Releases
Diamond Sponsor	\$5,000	✓	✓	✓	✓	8 posts	✓	✓
Platinum Sponsor	\$2,500	✓	✓	✓	✓	4 posts	✓	
Gold Sponsor	\$1,000	✓	✓	✓	✓	2 posts	✓	
Silver Sponsor	\$600	✓	✓	✓			✓	
Bronze Sponsor	\$400	✓	✓	✓				
Food/ Retail Vendor	\$300	✓		✓				

2024 Schedule of Events

Date	Time	Event Name	Location
1/27/2024	10:00 am - 1:00 pm	Classic Car Show	Hawks Park - 7 Acres
2/17/2024	10:00 am - 1:00 pm	Paws and Claws Mardi Gras Parade	Rotary Park
3/2/2024	6:00 - 9:00 pm	Princess Ball	YMCA
3/23/2024	10:00 am - 12:00 pm	Easter Eggstravaganza	Hawks Park - Ballfields
3/23/2024 - 5/11/2024 (8 weeks)	TBD	Mayor's Fitness Challenge	YMCA
4/27/2024	10:00 am - 1:00 pm	Arbor/Earth Day	Hawks Park Amphitheater
5/25/2024	7:30-10:00 pm	Laser Light Show/Drones	Hawks Park Amphitheater
6/15/2024	10:00 am - 1:00 pm	School's Out - Fishing Tournament	Menard May Park
7/4/2024	7:00 - 10:00 pm	4 th of July Celebration	Menard May Park
7/27/2024	9:00 am Until Supplies Last	Back to School Party	YMCA
9/21/2024	10:00 am - 1:00 pm	Coastal Cleanup - Cardboard Boat Race	Menard May Park
10/25/2024	7:00 pm - 10:00 pm	Halloween Movie & Haunted Forest	Hawks Park -Amphitheater & Forest
10/26/2024	4:00 pm - 8:00 pm	Fall Festival & Trunk Or Treat	Hawks Park - Ballfields
10/26/2024	7:00 pm - 10:00 pm	Haunted Forest	Hawks Park Forest
12/6/2024	7:00 pm - 9:00 pm	Light Up Edgewater	Hawks Park
12/14/2024	10:00 am - 12:00 pm	Christmas Parade	30th Street



Yes, please sign me up for a Sponsorship!

<input type="checkbox"/>	Diamond Sponsor	\$5,000
<input type="checkbox"/>	Platinum Sponsor	\$2,500
<input type="checkbox"/>	Gold Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$600
<input type="checkbox"/>	Bronze Sponsor	\$400
<input type="checkbox"/>	Food/Retail Vendor	\$300
<input type="checkbox"/>	Single Event Sponsor	Call for pricing

Name of Business: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Daytime Phone: _____

Yes, I plan to have a booth at each event.

No, I do not wish to have a booth.

I may have a booth at certain events.

Please make your check payable to **City of Edgewater** and mail with this form to:

City of Edgewater - Special Events
1108 S. Ridgewood Ave.
Edgewater, FL 32132

Contact
(386) 424-2400 ext. 7207
bmatzek@cityofedgewater.org

Thank You!



FINANCE DEPARTMENT - INTERNAL USE ONLY

SEPARATE BATCH: ① Cash Out - Special Events (SE) ② Original to Back Up ③ Receipt to Parks & Recreation