

**CITY OF EDGEWATER**  
**EDGEWATER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY**  
**COMMITTEE (CEDS)**

*Minutes*  
*February 2, 2010*  
**8:30 a.m.**

**CALL TO ORDER:**

Mr. McIntosh called to order the regular meeting of the Comprehensive Economic Development Strategy Committee (CEDS) at 8:30 a.m., Tuesday, February 2, 2010, at ParkTowne Industrial Center, 210 ParkTowne Blvd, Suite # 1.

**ROLL CALL:** (by sign in sheet)

City Manager Tracey Barlow	Present
Development Services Director Darren Lear	Present
Jerry Anderson	Present
Marcia Barnett	Present
Councilman Ted Cooper	Absent
Douglas Feindt	Present
Bill Glaser	Present
Butch McCracken	Absent
Robert McIntosh Jr.	Present
Jon Proffitt	Present
Matthew Thurmaier	Absent
Bill Wetherell	Absent
Ken Creveling	Present
Chris Walsh	Present

Also present were Volusia County Economic Development Business Manager/Project Development Director Pedro Leon and committee coordinator Pat Drosten.

**APPROVAL OF MINUTES:**

**MOTION by Mr. Barlow, SECOND by Mr. Lear to approve the Regular Meeting of January 19, 2009 minutes as presented:**

**Motion Passed unanimously**

**DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:**

**Quality of Life Factors.** There was no further discussion specific to quality of life factors. However there was much discussion regarding improvement of perceived weakness in the City.

Mr. McIntosh distributed handouts from the Volusia County MPO relating to proposed truck routes and road improvements. The committee discussed at length future transportation needs.

City Manager Barlow passed out copies of an article from *Florida Trend* magazine outlining the Volusia County area. This generated discussions on how the City could improve the perceived ideas of our area.

Mr. Anderson circulated a marketing post card from Lee County and suggested the City may benefit from use of a similar item.

Mr. Creveling distributed copies of a 2009 Site Selection Factor survey results which outlined what factors prospective business consider in their site selection process. Again, much discussion ensued.

**PROJECT SCHEDULE:** *Review of Schedule, Milestones, and Next Steps.*

The committee agreed to revise its current meeting schedule as indicated here:

On March 19 Mr. Creveling will submit the 1<sup>st</sup> draft of the "Community Assessment and Development Opportunities", which will then be sent to the committee members via email. Members will review this information and be ready to discuss at the next CEDS meeting which will be held on Thursday, **March 25** @ 8:30 in the Council Chambers – 102 N. Riverside Drive.

Mr. Creveling will then submit the "Development Strategy and Action Plan" document no later than **April 16**, for review and discussion at the meeting on Thursday, **April 22** @ 8:30 in the Council Chambers – 102 N. Riverside Drive.

**ADJOURNMENT:**

The meeting adjourned at 10:15 a.m.

Minutes respectfully submitted by:  
Pat Drosten