

**EDGEWATER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (ECEDS)
COMMITTEE
AGENDA**

January 19, 2010

Edgewater Council Chambers

104 N. Riverside Drive

1. CALL TO ORDER: 8:30 a.m.
2. ROLL CALL: By sign in sheet
3. APPROVAL OF MINUTES: Regular Meeting of January 5, 2010
4. DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:
 - A. **Infrastructure requirements. (continuation of January 5 discussions)**
 - B. **Quality of Life Factors**
5. PROJECT SCHEDULE: Review of Schedule, Milestones, and Next Steps.
6. ADJOURNMENT:

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these proceedings should contact City Clerk Bonnie Wenzel, 104 N. Riverside Drive, Edgewater, Florida, telephone number 386-424-2400 ext 1101, 5 days prior to the meeting date. If you are hearing or voice impaired, contact the relay operator at 1-800-955-8771.

:pmd

**CITY OF EDGEWATER
EDGEWATER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
COMMITTEE (CEDS)**

*Minutes
January 5, 2010
8:30 a.m.*

CALL TO ORDER:

Mr. McIntosh called to order the regular meeting of the Comprehensive Economic Development Strategy Committee (CEDS) at 8:30 a.m., Tuesday, January 5, 2010, at Daytona State College, Edgewater/New Smyrna Campus, Building 1, Room 123.

ROLL CALL: (by sign in sheet)

City Manager Tracey Barlow	Present
Development Services Director Darren Lear	Present
Jerry Anderson	Present
Marcia Barnett	Present
Councilman Ted Cooper	Absent
Douglas Feindt	Present
Bill Glaser	Present
Butch McCracken	Present
Robert McIntosh Jr.	Present
Jon Proffitt	Present
Matthew Thurmaier	Present
Bill Wetherell	Present
Ken Creveling	Present
Chris Walsh	Present

Also present were Volusia County Economic Development Business Manager/Project Development Director Pedro Leon and committee coordinator Pat Drost.

APPROVAL OF MINUTES:

MOTION by Mr. Barlow, SECOND by Mr. Wehterell to approve the Regular Meeting of December 15, 2009 minutes as presented:

Motion Passed unanimously

DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:

Target Industries. Mr. Creveling gave a recap of possible target industries discussed at the last meeting. The committee brought up some additional industries to be considered, including simulation technology, manufacturers of microhousing, a broad range of river-related businesses and a fitting occupant for the Insl-X/Coronado Paint properties – perhaps a chemical or biotech company.

Infrastructure requirements. The committee discussed infrastructure barriers to successful recruitment of the listed target industries. The following were noted:

Wireless broadband access

Expansion of Park Ave to give better access to I-95

Intersection improvement at Mission Rd and Park Ave

Access to Daytona State College Campus from ParkTowne Industrial Center

Median cuts on U.S. Hwy 1 to allow easier access

Also discussed were issues regarding the marketing of Massey Air Park and ParkTowne Industrial Center.

PROJECT SCHEDULE: *Review of Schedule, Milestones, and Next Steps.*

The next meeting will be held on January 19th at 8:30 in the City Hall conference room. The discussion regarding infrastructure requirements will be continued.

ADJOURNMENT:

The meeting adjourned at 10:05 a.m. At that time, Mr. Job Clement, Faculty Provost – New Smyrna-Edgewater Campus offered the committee members a tour of the campus.

Minutes respectfully submitted by:

Pat Drosten

**City of Edgewater, Florida
Economic Development Committee
Meeting Summary, 1/5/2010**

Committee discussion focused on two subjects: (1) review of economic development opportunities and targets that were subjects of the Committee meeting on 12/15/09, and (2) initial discussion of roads and other infrastructure in and serving Edgewater, including existing conditions and improvements. Discussion items are summarized below.

OPPORTUNITIES AND TARGETS

Those discussed at the 12/15/09 meeting are:

- Marine Equipment
- Green Industries
- Suppliers to Existing Industries
- Motor Freight Trucking
- Aviation Industry.
- Medical and Health Services
- Entertainment/Recreation/Leisure

In addition to these, micro-housing and systems design and engineering were added as potential target industry candidates. Micro-housing is both a land use policy and production issue. On one hand, Edgewater may have the construction trades potential to be attractive to housing production, but current land use regulations are not conducive to development of this small affordable housing product. Systems design and engineering was offered as a potential target because it is a leading Central Florida industry and because of emerging electrical and mechanical technology capabilities at Daytona State College.

Additional discussion also focused on opportunities in the tourism/recreation/leisure sector, particularly river-oriented development and activity. A 60-acre site on the river was mentioned as being available and attractive to development.

INFRASTRUCTURE

Roads

- Existing roads generally do not have any current capacity limitations or concurrency issues that would limit development.
- Plans for the Restoration DRI include extension of Park Avenue over I-95, which would provide a direct linkage from the downtown riverfront, past the Parktowne area, to areas west of I-95.

- The concept of a north-south truck route parallel to and just east of I-95 has been floating out there for some time and will be discussed further at the next Economic Development Board meeting. Such a road would made lands between I-95 and the road attractive for economic development, particularly near the US442 interchange.
- Improvement of connections between US442 and Park Avenue was discussed, involving Old Mission Road or Airpark Drive, in order to enhance access to/from the Parktowne industrial area and airport.
- A new road connection between Park Avenue and Daytona State College and Josephine Street was discussed. This proposal has been made before and would have positive impacts on the College and Parktowne industrial area, but it was pointed out that it could be used as a thoroughfare for traffic to/from schools on Josephine Street.

Internet Access

- Edgewater has very limited high speed Internet service. AT&T DSL service is limited, as is Bright House cable broadband service.
- The City should discuss the matter with these service providers in order to improve this important quality of life and economic development issues.
- The City is establishing wireless Internet service in the Park Avenue corridor from City Hall to just west of US1 later this year (est. March 2010), providing for at least two “hot spots” in the City. Daytona State College is the other.

Sites and Buildings

- Discussion continued on the subject of Parktowne being more restrictive to types of commercial/ industrial uses than otherwise allowed in the City. This should be looked into further.
- Although former manufacturing operations have ceased, the Coronado Paint plant is an very important economic development asset for the City, being among the few large existing available industrial facilities in Volusia County, having potential to re-establish the old rail spur, and with the possibility that hard-to-get environmental permits may still be in effect (*note*: this should be checked). Reuse of this facility should be high on the list of economic development and marketing objectives for the City and County.
- A 60-acre old industrial site on the river was discussed as being potentially available for redevelopment, including various waterfront commercial shops, restaurants, and marine facilities attractive to both residents and as a tourist/visitor destination.

Airport

- Massey Airport has a number of buildings with a variety of commercial and industrial tenants. Buildings apparently have individual tenant/owner associations that service and market their own buildings. Lack of a central servicing and marketing entity limits promotional and marketing opportunities for this airport business park.

JANUARY 19, 2010 MEETING

It is recommended that discussion continue of the subject of infrastructure needs and opportunities, including utility services (i.e., water, sewer, electric, natural gas).

1/13/2010