

**EDGEWATER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (ECEDS)
COMMITTEE
AGENDA**

January 5, 2010

Daytona State College – Edgewater/New Smyrna Campus Building 1, Room 123

1. CALL TO ORDER: 8:30 a.m.
2. ROLL CALL: By sign in sheet
3. APPROVAL OF MINUTES: Regular Meeting of December 15, 2009
4. DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:
 - A. **Target Industries.** (continuation of December 15TH discussion)
 - B. **Infrastructure requirements.**
5. PROJECT SCHEDULE: Review of Schedule, Milestones, and Next Steps.
6. ADJOURNMENT:

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these proceedings should contact City Clerk Bonnie Wenzel, 104 N. Riverside Drive, Edgewater, Florida, telephone number 386-424-2400 ext 1101, 5 days prior to the meeting date. If you are hearing or voice impaired, contact the relay operator at 1-800-955-8771.

:pmd

CITY OF EDGEWATER
EDGEWATER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
COMMITTEE (CEDS)

Minutes
December 15, 2009
8:30 a.m.

CALL TO ORDER:

Mr. McIntosh called to order the regular meeting of the Comprehensive Economic Development Strategy Committee (CEDS) at 8:30 a.m., Tuesday, December 15, 2009, in the Council Chambers.

ROLL CALL: (by sign in sheet)

City Manager Tracey Barlow	Present
Development Services Director Darren Lear	Present
Jerry Anderson	Present
Marcia Barnett	Absent
Councilman Ted Cooper	Present
Douglas Feindt	Absent
Bill Glaser	Present
Butch McCracken	Present
Robert McIntosh Jr.	Present
Jon Proffitt	Present
Matthew Thurmaier	Absent
Bill Wetherell	Absent
Ken Creveling	Present
Chris Walsh	Present

Also present were Volusia County Economic Development Business Manager/Project Development Director Pedro Leon and committee coordinator Pat Drosten.

APPROVAL OF MINUTES:

MOTION by Mr. Cooper, SECOND by Mr. Proffitt to approve the Regular Meeting of December 1, 2009 minutes as presented:

Motion Passed unanimously

DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:

Weaknesses. Mr. Creveling recapped the weaknesses discuss at the previous meeting. The committee added a lack of recognition from the SEV Chamber. There was discussion regarding the feasibility of creating an volunteer ambassador program, consisting of local business leaders to help market the city.

Target Industries. There was much discussion concerning the types of businesses and industries that would be a good fit for the City. Included in the discussion were:

Accessory to existing marine businesses
Green industries
Suppliers for existing businesses
Freight/trucking businesses
Aviation related businesses
Medical Industries/Services
Educational institutes
Entertainment Industries
Marina/river related/eco-tourist businesses

The committee requested a listing of existing manufactures in Edgewater as well as a listing of business located in Massey Airpark.

PROJECT SCHEDULE: *Review of Schedule, Milestones, and Next Steps.*

The next meeting will be held on January 5th at 8:30. The discussion regarding target industries will be continued. Also the committee will be looking at infrastructure requirements to bring in the target industries.

ADJOURNMENT:

The meeting adjourned at 10:19 a.m.

Minutes respectfully submitted by:
Pat Drosten

**City of Edgewater, Florida
Economic Development Committee
Meeting Summary, 12/15/09**

Summary of Discussion of Opportunities and Targets

Discussion by the Committee centered on the types of businesses, industries, and other economic activities they thought were well suited to Edgewater and should be the recruitment targets of community improvements and marketing efforts. Existing industries in the City were reviewed as background for this discussion. Committee recommendations are summarized below and are not necessarily listed in order of importance.

- ! Marine Equipment. These include depth finders, trolling motors, and a variety of other equipment, parts, and supplies manufacturers and services.
- ! Green Industries. These include environmental remediation equipment and services and various energy conservation technologies and products.
- ! Suppliers to Existing Industries. Suppliers of equipment, parts, supplies, and services for existing local industries, particularly boat manufacturers.
- ! Motor Freight Trucking. Freight carriers and terminal facilities are needed to serve existing and future industry at competitive freight handling and distribution costs and convenient services.
- ! Aviation Industry: This includes the manufacture of components, equipment, parts, and supplies and services with emphasis on general aviation.
- ! Medical and Health Services. Community needs include assisted living, skilled nursing, and medical care facilities.
- ! Entertainment/Recreation/Leisure: This includes sporting and recreational goods manufacturers, entertainment and recreation venues, eco-tourism and river-oriented activities.

Discussion of these and other opportunities and targets will continue at the Committee meeting on January 5, 2010, including infrastructure improvements needed in the City to attract and sustain new opportunities and existing industries.

12/23/09