

**EDGEWATER COMPRHENSIVE ECONOMIC DEVELOPMENT STRATEGY (ECEDS)
COMMITTEE
AGENDA**

December 1, 2009

Edgewater Council Chambers

104 N. Riverside Drive

1. CALL TO ORDER: 8:30 a.m.
2. ROLL CALL: By sign in sheet
3. APPROVAL OF MINUTES: Regular Meeting of November 10, 2009
4. DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:
 - A. **Strengths.** Community assets and positive attributes to market effectively to economic development allies and new business and industry. (Recap by consultants)
 - B. **Weaknesses.** Community shortcomings and liabilities to overcome and remedy to compete effectively for new business and industry.
5. PROJECT SCHEDULE: Review of Schedule, Milestones, and Next Steps.
6. ADJOURNMENT:

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these proceedings should contact City Clerk Bonnie Wenzel, 104 N. Riverside Drive, Edgewater, Florida, telephone number 386-424-2400 ext 1101, 5 days prior to the meeting date. If you are hearing or voice impaired, contact the relay operator at 1-800-955-8771.

:pmd

CITY OF EDGEWATER
EDGEWATER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
COMMITTEE (CEDS)

Minutes
November 10, 2009
8:30 a.m.

CALL TO ORDER:

City Manager Tracey Barlow called to order the regular meeting of the Comprehensive Economic Development Strategy Committee (CEDS) at 8:30 a.m., Tuesday, November 10, 2009, in the Council Chambers.

ROLL CALL: (by sign in sheet)

City Manager Tracey Barlow	Present
Development Services Director Darren Lear	Present
Jerry Anderson	Present
Marcia Barnett	Present
Councilman Ted Cooper	Present
Douglas Feindt	Absent
Bill Glaser	Present
Butch McCracken	Present
Robert McIntosh Jr.	Present
Jon Proffitt	Present
Matthew Thurmaier	Present
Bill Wetherell	Present
Ken Creveling	Present
Chris Walsh	Present

Also present were Volusia County Economic Development Business Manager/Project Development Director Pedro Leon, Mayor Michael Thomas and committee coordinator Pat Drost.

DISCUSSION OF THE COMPETITIVE ECONOMIC STRENGTHS AND WEAKNESSES OF THE CITY OF EDGEWATER FOR ATTRACTING, GROWING, AND SUSTAINING JOB-GENERATING AND TAX REVENUE-PRODUCING BUSINESS AND INDUSTRY:

A. **Strengths.** Community assets and positive attributes to market effectively to economic development allies and new business and industry.

Mr. McCracken provided the members with copies of the survey that was distributed at the ParkTowne Business Expo. There was a roundtable discussion and Mr. Creveling distributed a listing of several resources for marketing and financial assistance

B. **Weaknesses.** Community shortcomings and liabilities to overcome and remedy to compete effectively for new business and industry. – **Tabled until December 1, 2009 meeting**

Mr. Pedro Leon gave a brief overview of the marketing strategies and incentives used by the Volusia County Department of Economic Development.

Mayor Thomas expressed his thanks to the committee for their commitment to this project.

PROJECT SCHEDULE: Review of Schedule, Milestones, and Next Steps.

The meeting will continue on the 1st and 3rd Tuesday of each month at 8:30 am, beginning December 1. It is likely that the January 5th meeting will be held at Daytona State College – Edgewater/New Smyrna campus.

ADJOURNMENT:

The meeting adjourned at 10:05 a.m.

Minutes respectfully submitted by:

Pat Drosten